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**Plant Health Care plc  
Research Agreement**

Plant Health Care (“PHC” or the “Group”) is pleased to announce that it has entered into a joint research agreement with Ball Horticultural Company (“Ball”), a world leader in the commercial development and production of ornamental plant and seed varieties. Ball has operations around the world in 21 countries on six continents and is the largest horticultural seed company in the United States.

Under the Agreement, PHC will provide its products and expertise to assist Ball in the exploration of new production techniques using sustainable products and practices.

Ball has recently launched a new initiative, “Circle of Life,” a programme that promotes the production of ornamental plants utilizing innovative environmentally sustainable practices. This type of programme aligns itself well with PHC’s mission of developing and selling environmentally friendly plant growth products.

**Commenting on the Agreement, John Brady, CEO of Plant Health Care, said,** “The opportunity to work with a company as notable as Ball on expanding its ‘green’ initiative is very exciting for PHC. We’re always looking for the chance to make this a greener world, and through this joint initiative with Ball we have the ability to make a significant impact on the way plants are grown worldwide.”

**For further information please contact:**

**Plant Health Care plc**

John Brady, CEO

Tel: 001 603 525 3702

**Ball Horticultural Company**

Francis Kwong

Tel: 001 630 588 3419

**Tavistock Communications**

Tel: 020 7920 3150

Jeremy Carey

Christian Taylor-Wilkinson

## **Notes to Editors:**

### **About Plant Health Care**

Plant Health Care plc (“PHC”) is a leading provider of natural products for plants and soil. Established in 1995 in Pittsburgh (Pennsylvania) in the United States, PHC currently has approximately 60 employees and has operations in the US, Mexico, UK, Spain, and the Netherlands with technical support in Austria. The Group has two principal operating subsidiaries in the US - PHC Inc (PA) and PHC-REC. The Company listed on the AIM market of the London Stock Exchange in July 2004. Ticker symbol is phc.

PHC’s products are aimed at the horticulture, agriculture, turf grass, commercial landscaping, forestry and land reclamation industries and are both environmentally beneficial and on the whole more cost effective than synthetic chemical alternatives. Through the commercialisation of these products, PHC is capitalising on current long-term trends toward natural systems and biological products for plant care and soil and water management uses.

PHC-REC is an environmental and reclamation engineering consulting firm which provides engineering and design services for reclamation lands disturbed by mining, construction, and other activities. PHC-REC is the recognised leader in the use of biologically based solutions using mycorrhizal fungi and bacteria for the establishment of trees, shrubs, and grasses on these disturbed lands. PHC-REC was established in 1997 to exploit PHC’s products and technology.

Web Site: [www.planthealthcare.com](http://www.planthealthcare.com)

### **About Ball Horticultural Company**

Ball Horticultural Company is an internationally renowned breeder, producer and wholesale distributor of ornamental plants. A family-owned business since it was founded in 1905, Ball has introduced many innovative, award-winning varieties to the world of horticulture including the Ride The Wave® petunia family, Super Elfin® impatiens and Fiesta™ double impatiens; and Bingo® pansies. Ball has worldwide production, sales and marketing through its many subsidiaries on six continents.

Web Site: [www.BallHort.com](http://www.BallHort.com)