# LEADING THE FIELD



**PLANT HEALTH CARE PLC (AIM: PHC. OTCOB: PLHFC)** 2021 TRADING STATEMENT – 1<sup>ST</sup> FEBRUARY 2022

#### PHC investor presentation February 2022

## DISCLAIMER

This document comprises a presentation (this "Presentation") which is being supplied to you solely for your information and may not be reproduced, redistributed or passed to any other person or published in whole or in part for any purpose.

This Presentation has been prepared by and is the sole responsibility of Plant Health Care plc (the "Company"). This Presentation does not constitute an offer to sell or a solicitation of offers to buy securities of the Company. This document is not an admission document or a prospectus and persons receiving this Presentation should not subscribe for or purchase shares in the capital of the Company on the basis of the information contained within it.

This Presentation has not been approved by the London Stock Exchange, the US Securities and Exchange Commission or any state securities administrator, or by any authority which could be a competent authority for the purposes of the Prospectus Directive (2003/71/EC). No third party has independently verified any of the information contained in this Presentation.

This Presentation does not constitute or form part of any offer for sale or solicitation of any offer to buy or subscribe for any securities in any jurisdiction nor shall it or any part of it form the basis of or be relied on in connection with, or act as any invitation or inducement to enter into, any contract or commitment whatsoever. No reliance may be placed for any purpose whatsoever on the information or opinions contained in this Presentation or on the completeness, accuracy or fairness of such information or opinions. No offer of shares in the capital of the Company is being or will be made in the United Kingdom in circumstances which would require a prospectus approved by the UK Financial Conduct Authority for the purposes of section 87A of the Financial Services and Markets Act 2000.

Nothing in this Presentation constitutes the giving of investment advice. Any person seeking to acquire shares in the Company should conduct their own independent investigation and analysis of the Company and of the information contained in this Presentation. They are advised to seek their own professional advice on the legal, financial and taxation consequences of making any acquisition of shares in the Company.

The information contained in this Presentation is selective and is subject to updating, expansion, completion, revision, amendment and verification.

Actual results may differ significantly from those set forth in this Presentation. Specifically, the financial information contained in this Presentation is unaudited and subject to completion of the Company's financial closing procedures, final adjustments and other developments. Actual results may differ from the announced estimates. In addition, any forward-looking statements in the Presentation involve certain risks and uncertainties that are subject to change based on various factors, many of which are beyond the Company's control. The Company does not intend to publicly update any forward-looking statements, whether as a result of new information, future events, or otherwise, except as may be required under applicable laws.

#### PHC investor presentation February 2022

## DISCLAIMER

No undertaking, representation, warranty or other assurance, express or implied, is made or given by or on behalf of the Company, or any of its respective Directors, officers, partners, employees, agents, advisers, affiliates, representatives or any other person as to the accuracy or completeness of the information or opinions contained in this Presentation and to the fullest extent permitted by law no responsibility or liability is accepted by any of them for any such information or opinions or for any errors, omissions, misstatements, negligence or otherwise for any other communication written or otherwise or for any loss, cost or damage suffered or incurred howsoever arising, directly or indirectly, from any use of this Presentation or its contents otherwise in connection with the subject matter of this Presentation or any transaction.

Furthermore, the Company does not undertake or agree to any obligation to update or correct this Presentation, or to provide any recipient with access to any further information. Notwithstanding the foregoing, nothing in this paragraph shall limit or exclude liability for any undertaking, representation, warranty or other assurance made fraudulently.

In the interests of providing information regarding the Company, the Presentation includes statements that are, or may be deemed to be, "forward-looking statements". These forward-looking statements appear in a number of places throughout the Presentation and can be identified by the use of forward-looking terminology, including the terms "believes", "envisages", "estimates", "anticipates", "projects", "expects", "potential", "intends", "may", "will", "could", "seeks" or "should" or, in each case, their negative or other variations or comparable terminology, or by discussions of strategy, financial condition, plans, performance, results of operation, liquidity, prospects, objectives, goals, strategies, future events or intentions. You should not rely upon forward-looking statements except as statements of the Company's present intention and of the Company's present expectations. These forward-looking statements include matters that are not historical facts and speak only as of the date of the Presentation. The Company's expected results may not be achieved and actual results may differ materially from its expectations.

By attending this Presentation and/or accepting a copy of this document, you agree to be bound by the foregoing limitations and, in particular, will be taken to have represented, warranted and undertaken that you have read and agree to comply with the contents of this notice including without limitation the obligation to use this Presentation and its contents only for the intended purpose set out above.

## **TRADING STATEMENT FOR 2021**<sup>1</sup>

**FINANCIALS** 

#### REVENUE: \$8.4M

(\$6.6m in 2020)

+24% in constant currency

#### **GROSS MARGIN: 59%**

(56% in 2020)



+28%

#### **OPERATING CASH BURN: \$3.7M**

(\$2.7m in 2020)



Increased investment in PRE*tec* product launches; Working capital reduction \$1.1m

#### CASH<sup>2</sup> AT 31<sup>ST</sup> DECEMBER 2021: \$9.2M

#### COMMERCIAL BUSINESS INCREASED EBITDA AND WAS CASH POSITIVE



#### MARKET ACCESS FURTHER STRENGTHENED

Four of top global distributors

#### **PRETEC PLATFORM PRODUCTS ADVANCING:**

Low-cost production secured Saori<sup>®</sup> Brazil launch: \$2.5 billion<sup>3</sup> fungicide market Major US launches on track for 2022 & 2023

#### **OUTSTANDING RESULTS ON ALL FRONTS**

1. Preliminary data, unaudited

2. Cash and cash equivalents

3. Spark, Business Intelligence Panel, 2020/21 season, Brazil

## **PROFILE OF AN ACCELERATING COMPANY**

#### **COST-EFFECTIVE PRODUCTS FOR SUSTAINABLE AGRICULTURE:**

• Crop biological inputs growing at 12% pa; \$19 billion market in 2030<sup>1</sup>

#### COMMERCIAL BUSINESS – HARPIN $\alpha\beta$ :

• Re-positioned in recent years; great product + strong market access

**Est. 52m** Hectares Market access with 4 of top global distributors

```
Harpin \alpha\beta sales + 55% 2021 vs 2020
```

**c.70% GM** Harpin αβ in 2021 PROFITABLE + CASH Generative

#### **NEW TECHNOLOGY: PRETEC - 'VACCINES FOR PLANTS' NOW BEING LAUNCHED:**

- >\$25m invested; disruptive platform technology; > 50 patents filed
- Now partnering with major distributors
- Investing in product registration for annual launches
- + Low-cost toll manufacturing; margins comparable to Harpin  $\alpha\beta$

#### FUNDED TO CASH BREAK-EVEN:

• On track with ambitious plans to 2025

#### **RE-POSITIONED - NOW ACCELERATING**







## **ON TRACK TO DELIVER AMBITIOUS TARGETS FOR 2025**

#### 1. HARPIN $\alpha\beta$ : >\$30m IN OPPORTUNITIES<sup>1</sup>

- US Corn, US Specialty crops, Brazil cane
- Driving growth in Europe, Mexico, S America

#### **3. PRETEC: ANNUAL PRODUCT LAUNCHES**

- Brazil Saori \$10m target mid-term
- US launches in 2022 and 2023, each \$5 10m targets

#### 4. MID-TERM GROUP TARGETS

- Achieve cash positive
- Match peer group 25 30% EBITDA/Sales
- Explore opportunities in sector consolidation

#### **REVENUE ASPIRATION FOR 2025**



■ Major markets ■ Other Commercial ■ PREtec

#### MID-TERM TARGETS SUPPORTED BY DELIVERY IN 2020 - 21



## STRONG DISTRIBUTION PARTNERS DELIVERING HARPIN $\alpha\beta$ growth

HARPIN $\alpha\beta$ CORE GROWTH MARKETS2021 salesSales		MARKET ACCESS THROUGH MAJOR DISTRIBUTORS		
US corn	Growth <sup>1</sup>	Potential <sup>2</sup> \$5m	WILBUR-ELLIS	Exclusive for US specialty crops since 2019
US Specialty crops	<b>42%</b>	\$10m	COPLACANA Orgulho do Setor	Exclusive for Brazil sugar cane since 2018
Brazil sugar Three major dis	+93%	\$15m <b>s &gt;\$1m in 2021</b>	Agrii	Top UK distributor; exclusive for UK crops in 2021
NORP BILL STARDARS PRETMINT	PH-ROLEN N2COPLA		Confidential	Top US distributor; exclusive for US row crops since 2018

**PRODUCT ADOPTION ACCELERATING IN VERY LARGE MARKETS** 

1. Sales growth in-market, ex-PHC



## **SPOTLIGHT ON WILBUR ELLIS – WHY STRONG PARTNERS MATTER**



#### **MERITS OF PARTNERING:**

- Promote PHC products to growers
- Exclusively promote PHC
- Strategic alignment
- Leverage: 2 PHC + 650 Wilbur Ellis field staff

#### SCOPE OF PARTNERSHIP: SPECIALTY CROPS<sup>1</sup>

- Employ<sup>®</sup> (Harpin αβ)
- Joint development of PREtec peptides
- PHC279 & PHC949 launches planned for 2022 & 2023

2,781 Employees

650 Field Sales Agronomists

#### WILBUR ELLIS - A MAJOR PARTNER IN THE USA

1. 'Specialty Crops' are fruits and vegetables

## WILBUR ELLIS PARTNERSHIP DELIVERING STRONG SALES GROWTH

#### **SPECIALITY CROPS USA**

- US market value is more that \$1bn
- Sales currently focussed in: Apples, cherries and blueberries
- Plan to grow sales in: California; Almonds and grapes
- Forecast for 2022 developed with Wilbur Ellis with
- mid-term target of \$10m sales
- Planning H2 2022 launch of PHC279; incremental to Harpin  $\alpha\beta$



#### IN-MARKET SALES (0Z.) OF HARPIN αβ IN US SPECIALTY CROPS 2019-2021





#### STRONG PRODUCT ADOPTION IN LARGE US SPECIALTY CROP MARKETS



## HARPIN $\alpha\beta$ in Brazil sugar cane

#### **1. OUTSTANDING PRODUCT BENEFITS**

- Yield increase >23%; ROI >14x
- Drought reinforced product benefits

#### **2. STRONG MARKET ACCESS**

- Coplacana #1 distributor (>70% market share)
- PHC sales team leverages Coplacana retail stores
- Close partnership; monthly sales review, inventory management
- Visibility; shared forecasts of 2022 sales

#### **3. MARKET PENETRATION BUILDING**

- Sales on ground <sup>1</sup> grew 48% in 2021
- Held back by drought in H1; accelerated in H2
- Ambitious growth forecast for 2022
- Mid-term forecast \$15m sales

## OUTSTANDING BENEFITS OF HARPIN $\alpha\beta$ under drought conditions 2021



#### HARPIN $\alpha\beta$ sales Kg LTM 2019 - 2021



#### **TRACTION IN A VERY LARGE MARKET**

1. Sales ex Coplacana

2. \$15m sales opportunity (based on achieving 10% share of 10m Ha market, at \$18 per Ha ex PHC)

## PRETEC: SUCCESSFUL LAUNCH OF SAORI® IN BRAZIL

# PARTNERSHIP WITH NUTRIEN

- World's largest distributor of ag inputs \$15bn<sup>1</sup>
- "Building differentiated biological portfolio"
- 350 growers evaluated Saori in 2021
- Very positive grower response to product performance
- Major investment in Brazil

#### **TESTIMONIALS**

"Saori is adding an important advantage to manage Asian Rust in Brasil. It is crucial to combine technologies and different strategies to protect yield loss and Saori comes as a sustainable and efficient product that helps grower to produce more and better"

#### João A. Oliveira Jr

Director P&D Regulatory, Nutrien LATAM

"Saori is a unique technological innovation for soybean growers resulting in a healthier and more productive soybeans"

#### Fernanda Cristina Juliatti CEO at JuliAgro B, G & P

#### CHECK



SAORI



#### SAORI<sup>™</sup> – 'LOOKING AFTER YOUR SOY WHEN YOU ARE NOT THERE'



### **GROWER STANDARD**



### **GROWER STANDARD + SAORI®**





## **PRETEC: ACCELERATING GLOBAL LAUNCH PLANS**





## **2021 - P&L FINANCIAL SUMMARY**

	2021 (unaudited) \$000	2020 \$000
Revenue	\$8,432	\$6,611
Gross margin	\$5,003	\$3,683
Margin percentage	59%	56%

Cash operating expenses *	\$9,515	\$6,977
Adjusted LBITDA **	\$(4,512)	\$(3,294)
Translational loss/(gain)***	\$623	\$(971)
Other non-cash expenses	\$1,146	\$1,245
Operating loss ****	\$(6,281)	\$(3,568)

- Revenue increased 28%
- Harpin lphaeta revenue increased 55% to \$6.0m
- Gross Margin 59% (2020: 56%). The increase is mainly expanded sales in the Americas.
- Operating expenses increased to drive commercial sales and PREtec product launches
- Cash used in operations \$3.7m (2020: \$2.5m)
- Translational gains/(losses) are non-cash items

#### HARPIN $\alpha\beta$ revenue



\* - Includes the effects of the forgiven Paycheck Protection Program (U.S. Department of Treasury).

\*\* -Adjusted LBITDA defined as loss before interest, tax, depreciation, amortisation and share-based payments and intercompany foreign exchange.

\*\*\* - Translational gains and loss are based on the value of Sterling loans from our UK subsidiary and fluctuate based on the value of the Pound.

\*\*\*\* - Operating loss includes the effect of translational gains and losses.

#### **ROBUST REVENUE GROWTH**



## FULL YEAR 2021 - BALANCE SHEET FINANCIAL SUMMARY

	2021 (UNAUDITED) \$000	2020 \$000
Non-current assets	\$3,324	\$3,144
Inventory	\$2,137	\$3,567
Receivables	\$3,593	\$3,029
Cash and equivalents	\$9,162	\$4,149
Total assets	\$18,216	\$13,889
Payables/accrued exp	\$2,618	\$2,118
Borrowings (leases)	\$1,141	\$1,209
Total liabilities	\$3,759	\$3,327
Total equity	\$14,457	\$10,562

- Inventory progressively reduced over last 18 months; Harpin inventory at historic lows. Expect inventory levels to normalize in future years
- Receivables increased \$0.6m from YE 2020; DSO's improved 40 days from start of 2021
- Working capital decreased \$1.1m or 22% to \$3.9m since YE 2020 (FY 2020: \$5.0m)
- Successfully raised \$9.1m (net of costs) in March 2021
- Cash and equivalents: \$9.2m (FY20: \$4.1m)
- Per IFRS 16 guidance, all leases are included in the balance sheet as borrowings. Excluding leases, our debt position is \$125,000.

#### **STRONG BALANCE SHEET – FOCUSED ON CASH MANAGEMENT**

## **SUMMARY**

- Sustainability
- Strong 2021 results
- 2022 forecasts from distribution partners visible
- On track to deliver +\$30m sales in 2025
- Unrivalled market access
- Harvesting \$25m sunk investment in PRE*tec*
- Successful launch of Saori<sup>®</sup>; annual launches follow
- Low-cost sourcing delivered
- Reach cash positive within existing reserves
- Explore opportunities in sector consolidation

#### **GROWTH OPPORTUNITIES**



US WEST COAST FARMERS SPEND **\$10bn** ON DISEASE CONTROL

BRAZIL SOY FARMERS SPEND **\$2.5bn** ON DISEASE CONTROL

#### **DELIVERING PERFORMANCE**

Performing in 2021	Revenue growth +28%	Harpin αβ + <b>55</b> %	Working capital reduction \$1.1 million	
	growth		capital reduction	

#### ON TRACK FOR 2025





## SHARE METRICS

## PLANT HEALTH CARE PLC AIM: PHC

Share price*	£0.093
Market cap*	£28.2m
Total shares outstanding**	304,662,482
Stock options <sup>*</sup> (subject to various performance conditions such as share price hurdles)	26,770,302
Total fully diluted shares*	331,432,784
52-week range*	£0.089-£0.184



 $^{\ast}$  As of 28  $^{th}$  January 2022.

\*\* As of 28<sup>th</sup> January 2022.

\*\*\* Excludes stock options held by management and Directors. Source: London Stock Exchange.

#### IR contacts:

Plant Health Care plc (AIM:PHC. OTCQB:PLHFC) 242 South Main Street Suite 216

Holly Springs, NC 27540 USA

#### **MAJOR SHAREHOLDERS\*\***

Ospraie AG Science	64,154,361	21.22%
Mr Richard I Griffiths	52,763,108	17.45%
Lombard Odier	26,925,574	8.84%
Janus Henderson	19,214,286	6.31%
Boulder River Capital Corp	15,365,253	5.04%
Management, Directors and related parties***	6,425,990	2.11%

Katrina Perez Vox Markets +44 7881 622 830 kperez@voxmarkets.co.uk

#### **Jonathan Paterson** Harbor Access

+1 475 477 9401 Jonathan.paterson@harboraccessllc.com